

AGENDA  
Board of Directors Election Meeting – via Livestream  
Board of Directors  
Carolus Online Academy  
4/16/2026  
5:00 p.m.  
Location:  
**Join:** <https://teams.microsoft.com/meet/24941056267700?p=NbNKUjW48YM37Zvcud>  
Meeting ID: 249 410 562 677 00  
Passcode: rt3Tq74W

Instructions for Presentations  
to the Board by Parents and Citizens

The Carolus Online Academy (School) welcomes your participation at the School Board meetings. The purpose for the public meeting of the Board of Directors (Board) is to conduct the affairs of the School in public. We are pleased that you are in attendance and hope that you will visit these meetings often. Your participation assures us of continuing community interest in our school. To assist you in the ease of speaking/participating in our meetings, the following guidelines are provided.

1. Agendas are available to all audience members via COA.k12.com
2. "Requests to Speak" forms are available to all audience members who wish to speak on any agenda items or under the general category of "Communications".
3. The "Communications" portion is set-aside for members of the audience to address items on the published agenda. Audience members may offer objective criticisms of school operations and programs, but the Board will not hear complaints about school personnel or other persons during a public session. The process for complaints involving school personnel or other persons are provided through other channels. The Board will not generally respond to remarks made in this manner during the meeting, but may issue a written response after the meeting. These presentations are limited to three (3) minutes. Extensions of time will be at the sole discretion of the Board Chair.
4. When addressing the Board, speakers are requested to state their name and address from the podium and adhere to the time limits set forth.
5. Individuals may request that a topic related to school business be placed on future agenda by submitting a written request at least two (2) weeks or ten (10) working days before the schedule board meeting. Once such an item is properly placed on the agenda and publicly noticed, the Board can respond, interact, and act upon the item.

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## • Preliminary Items

- Call to Order by John at 5:03
- Roll Call by John Pallasch
  - Pam Sieger, Kristen Bell, Betsy Carpentier, Jackie Reed, Brittany Martin, Chad Long, Tom Travia, Annie Polvinen, Dan Martin, Eric Mack, Katie Gomersall, Catherine Stack, Joshlynn Edmond, Demi McGloin, Kaneshia Morman, John Pallasch

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## • Action Agenda Items to Vote on:

Board minutes: approved by Kristen and seconded by Dan. All in favor.

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## • Regular Agenda Items:

- Marketing update by Brittany Martin
  - Enhance marketing strategies. Earned media, social media, paid media. Target ads to parents, and paid searches, and national ads in the market. K12 is a big driver for school choice and new families into the pipeline. Supports the school team by updating the website. Added a blog page on COA website which is good for families. Support enrollment with marketing updates with emails. Helps showcase who attends COA and the why behind it. Earned media through k12 voices where teachers and admin can highlight everything going on at COA. Works closely with communication team. Highlighting the importance of attending COA. Newer platform: On24, is used as a webinar to provide information to families to generate awareness. Follows what families are saying about our school. Brittany holds a monthly success call for all schools across Stride to share resources. Kristen thanked Brittany for all they do for Carolus. Brittany commented she enjoys working with COA. John asked about NCAA and whether we saw marketing increases due to NCAA. Brittany said NCAA is new and will check to see what the data shows and will update Pam to update the Board. John wants to ensure we market that COA is a public school and Brittany said we can add NCAA coverage.
- Board budget first read by Chad Long and Tom Travia
  - Chad led the first reading. Board has all the documentation. Chad reminded that the next reading will be on May 21. Take all student and all teacher costs and hold them flat year over year. Chad will then update any changes based on need. Looking to grow an additional 250 students. Total funding is 19.5 million which is 2.5 million higher this year due to the increase in enrollment volume. Enrollment at 1943 by 10/1/2026. Higher staffing and higher student cost drives up the cost increase. Staffing is 116 FTEs: 19

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higher than where we currently sit. School is set to have 100k fund balance. John asked about SE populations at 18% which is higher than the state average. John asked about the plan to ensure we are hiring the 19 staff. Pam stated that we have all the teachers we need and we have 4 additional special education teachers that have offers out and are ready to start in July. We expect 250 additional new students to attend the school this year. We assume that the grants will remain the same year over year.

Enrollment update: 1707

Hiring update: two special education teachers needed, 1 attendance specialist, 1 part time support for truancy, 1 Spanish teacher, 1 high school social studies teacher

Community Engagement: Prom is on May 22, graduation in on May 23.

Betsy will be attending graduation.

Improvement plan update: School improvement plan was approved. The school will receive 202k for 3 years for academic improvement. The school will receive 93k for 3 years for professional development across all three campuses.

June 1 and 2 board retreat: John and Dave are unable to attend. Pam created the agenda and shared with the Board. The Board will attend dinner Sunday night and spend the day on June 1 and June 2 to work on the school improvement plan. James Rhyu, Janice Gruneberg, and Scott Sides will be present for the Board retreat.

Board election: As a reminder, Kristen Bell, Dan Martin, and Dave Hanley will continue in their roles on the Board. Thank you for your service.

Public comments: none

Adjournment: 6:03 pm: John called to order to adjourn. Kristen approved.

Candice seconded. All in favor.